Local Business
Downtown
Northport/East-Northport, NY

October 8, 2024

Re: Help Light the Lamp!

Dear Neighbor:

Decades ago, the Mayor of Northport and local hardware store proprietors stumbled upon an old gag gift. They had a good laugh, and gave it an honorary salute. From that quirky moment, the Northport Leg Lamp Lighting has grown to become a beloved community celebration of local talent, small-town charm, and our village's unique ability to unite over something delightfully whimsical and create something truly spectacular.

Each year, on Small Business Saturday, this event draws roughly 1,500 people to Main Street. Your support helps cover event costs like professional lighting and sound. Proceeds feed our Firefly Lights Fund, enhancing future events and funding local sponsorships and scholarships.

As a sponsor, you'll receive VIP treatment. We welcome contributions from local restaurants for our pre- and post-event gatherings as part of a delicious "Taste of Northport." Donated raffle prizes, displayed in our windows, also help highlight the "shop-local" spirit of the season.

If you would like to make a donation, please text 631-235-2739 and we will send you a GoFundMe link. You may also send a check to the gallery.

Thank you for your generous support! We are so grateful to get to do this with you!

Sincerely,

Katheryn Laible
Managing Partner

2024 LEG LAMP
Thank you for contributing!

All raffle prize and food/refreshment donations are acknowledged on our social media. Prizes are placed under the tree in our front window, and we'd love to clearly denote each participating restaurant at the pre- and post-event receptions.

$100

Window Cling
Part of Special Social Media Thank You Post.

$250

2024 Leg Lamp VIP hat
Window Cling
Acknowledgement at Pre-Event VIP Reception
One Dedicated, Collaborative Social Media Post

$500

Two Hats
Window Cling
Framed Northport Photograph by Katheryn Laible
Acknowledgement at Pre-Event VIP Reception
Two Collaborative Social Media Posts
Logo on Special Event Thank You Poster
Business Card Ad in Northport Online Shopping Guide

$1000

Four Hats
Window Cling
Original Framed Northport Painting by Drigo Morin
Acknowledgement at Pre-Event VIP Reception
Framed Portrait of Your Name/Logo Commemorating Sponsorship
Logo Prominently Displayed on Special Event Thank You Poster
Three Dedicated Social Media Posts
Prominent Mention on Website